# Section – 2

# 2.1 Introduction

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| **Challenges:** |
| <type here> |
| **Motivation and Need:** *(Please describe the motivation and need for this work.* ***Maximum 500 words.****)* |
| <type here> |

# 2.2 Aim and Objectives

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| *(Please describe the measurable objectives of the project and define the expected results. Use results-oriented wording with verbs such as ‘to develop..’, ‘to implement..’, ‘to research..’, ‘to determine..‘, ‘to identify..’* ***The objectives should not be statements and should actually specify in simple words what the project team intends to achieve (something concrete and measurable/ deliverable). Fill only those objectives that are applicable to the proposed project****.)* |
| **Research Objectives:** *(if any)*   * <type here>   **Academic Objectives:** *(if any)*   * <type here>   **Commercial Objectives:** *(if any)*   * <type here>   **Other Objectives:** *(if any)*   * <type here> |

# 2.3 Benefits

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| Expected Outcomes: *(Provide a list of proposed project outputs including publications, databases etc.)*<type here> |
| Key Benefits and Beneficiaries: *(Please identify clearly the benefits and potential customers/beneficiaries of the project.)*<type here> |
| Technology Transfer/Diffusion Approach: *(Please describe how the outputs of the project will be transferred to the beneficiaries/customers. Maximum 500 words.)*<type here> |